# **Comcast Business**

## **STADIUMS PAGE**

- New Industry Solutions Page:
- Page to duplicate: <u>http://business.comcast.com/ethernet/industry-</u>solutions/education
- Keep out of the nav until approved.
- URL: http://business.comcast.com/ethernet/industry-solutions/stadiums
- Vanity /stadiums
- Title: Ethernet Internet, Phone and TV Solutions for Stadiums Comcast Business

## Services Built for the Fan Experience.

The technology boom has changed the way fans cheer for their favorite team. Smartphones and social media are all a part of what 50,000+ fans expect to access while cheering for the home team. You need a reliable network to provide a rich multimedia experience for your fans – so they win even if their team doesn't.

#### Data Services for Large Venues

- Ethernet Dedicated Internet for secure, scalable connections
- Business Internet with speeds that scale up to 150Mbps
- Business TV for quality HD programming your fans will enjoy
- Business Phone for crystal-clear call and "anytime, anywhere" access

Comcast Business provides advanced Data, Video, and Voice solutions that create unparalleled game-day experiences for fans and employees.

For Fans:

Give them a secure connection to post pictures or brag to family and friends on their social networks

Enhance "in stadium" experience with fast connection speeds

Get them off the couch and into the stadium with all the amenities they enjoy at home – like checking their fantasy sports scores

For Stadium Operators:

Get a reliable, scalable and secure data solution to keep up with the pace of today's business environment

Have direct access to customer data to account for cloud-based PMS, ticketing, and reporting systems

Control overhead costs and reinvest in providing a better fan experience Transmitting game footage in real time to the practice facility

#### Press Releases

- Comcast and NBCUniversal Enter Deal with 49ers and Levi's Stadium
- Denver Broncos Improves Fan Experience with Comcast Business

## **Business Support**

Our enterprise customers receive 24/7 priority business class support from an experienced dedicated local account team led by an enterprise account executive which consists of technical and service specialists. Additionally, services are monitored 24/7 by a dedicated national team through our business class network operations center (NOC).

## Enterprise Services Consultation Request - NEW

- Remove Meta data from the footer
- Confirm phone numbers on page are dynamic Ent phone numbers

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Form: 2 forms to create, in page and duplicate of below

- Duplicate: <u>http://business.comcast.com/forms/enterprise\_consultation</u>
- URL: /forms/enterprise\_consultation\_Stadiums
- Both Forms: All HTML Fields stay the same as current RAC form
- · 140718\_Stadiums
- · ID = 345

The product selection fields in the Enterprise lead form should be:

- o Ethernet \ Internet
- o WiFi
- o Voice
- o Video
- o Cell Backhaul

Thank you page for both:

- duplicate of <a href="http://business.comcast.com/forms/ent\_new\_RAC\_thanks">http://business.comcast.com/forms/ent\_new\_RAC\_thanks</a>
- URL <a href="http://business.com/cast.com/forms/ent\_stadiums\_thanks">http://business.com/cast.com/forms/ent\_stadiums\_thanks</a>

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